

Ryan Hollingsworth  
Tenders! Inc.  
“Family Dinner”  
TV:30

Video

Audio

Montage of woman pushing shopping cart around grocery store in fast motion, she encounters one of several registers open with several people in line. (:10)

(Fast passed music up, sounds of cart wheels and background noise of store.)  
LIFE IS STRESSFUL,

Woman in parking lot with arms full of plastic shopping bags, items fall out of bottom of bag (:02)

(Sound of bag ripping and items hitting the ground.) AND BAD THINGS HAPPEN,

Woman arrives home to an entire family waiting for dinner at the table. (:03)

(Woman sighs.) BUT RIGHT WHEN YOU THINK THERE’S NEVER A BREAK... .

The family loads up in a mini van, cut to van pulling into Tenders! Parking lot. (:05)

COME IN TO TENDERS! WHERE FAMILIES DINE TOGETHER.

Shot of family in booth eating food from Tenders! (:05)

WHEN LIFE IS BUSY AND YOU CAN’T KEEP UP—

Video

(fade to black, bring in logo, bring store  
locations marquee) (:05)

Audio

TENDERS! WHERE YOUR FAMILY  
IS OUR PRIORITY.